



PSA Murphy Sponsorship

Plano Sports Authority

6500 Preston Meadow Drive

Plano, Texas 75024

972-208-5437

972-208-3801 (fax)

www.psaplano.org



History of PSA

- Formed in 1970 to provide youth sports management by volunteers and not under Parks & Recreation Department
- 2002 Opened PSA1 with 12,000 registrants
- 2008 Opened PSA2 with 45,000 registrants
- 2011/2012 over 70,000 registrants
- 2013 Opened PSA Murphy with 75,000 registrants
- 2016 Over 100,000 registrants!





Plano Sports Authority, Inc.

Plano Sports Authority, Inc., is a 501(c)(3) non-profit corporation established in 1970. We provide quality, year-round recreational and competitive youth programs to 60,000 participants per year.

PSA Sports include:

- **Court Sports:** *Basketball, Volleyball, Futsal, Dance Team*
- **Outdoor Turf Sports:** *Football, Soccer, Cheerleading, Rugby*
- **Outdoor Diamond Sports:** *Baseball, Softball*
- **Indoor Turf Sports:** *Indoor Soccer, Arena Football, Flag Football*
- **Individual Sports:** *Martial Arts, Track, Golf*
- **Summer Camps:** *Sports Camps, FlexiPass*



CITY OF
MURPHY

LIFE LIVED AT YOUR PACE

PSA Murphy – the joint collaboration with the City of Murphy has been a resounding success!





PSA Murphy



PSA Murphy Features



PSA Murphy:

- 8 Multi-purpose courts convertible between 84' and 74'
- Multi-use 180' X 80' indoor turf arena
- Food court and dining area
- Sports at PSA Murphy include basketball, volleyball, indoor and outdoor soccer, indoor flag football, and futsal
- Full day summer camp and sport specific camps
- League Play coordinated with other PSA facilities
- Tournaments both PSA and outside PSA
- Skills training at numerous levels
- Organized youth athletics from Pre-K to high school
- Adult league play
- **1.5M visitors per year at capacity**



PSA Murphy Floor Plan





PSA Murphy Sponsorship Benefits

A PSA Sponsorship is the perfect way to reach your target audience. No other organization in the metroplex compares to PSA if you want to reach you're the community. Our sponsorships offer the opportunity to reach the community through signage, community events (Sponsor Event Days and Sponsor Fair Days) and the distribution of literature and coupons.

Privileges of PSA Murphy Sponsorships:

- PSA has over 100,000 participants in our sport's programs each year. With over 20,000 participants at PSA Murphy. These participants and their families are your target audience!
- PSA Murphy will have an estimated 1.5 million visitors each year at capacity.
- PSA Murphy Sponsors receive Individual Sponsor Event Days. These days allow sponsors to set up a table at PSA Murphy to reach the community. Sponsors have the opportunity talk to families about their business and distribute materials. We have over 700 visitors per hour every Saturday and Sunday!
- Spring, Fall and Winter Sponsor Fair Days at the PSA Murphy. All PSA Murphy sponsors are invited to attend. Similar to Individual Sponsor Days, but with all sponsors invited. This event is VERY popular and successful. Sponsors feed off each other and network together!
- Opportunity to put materials in lobby racks of PSA Murphy.
- Your logo on our Digital Media presentation displayed on TV's throughout PSA Murphy.
- **Sponsorship Costs range from \$1,500 - \$10,000 per year for PSA Murphy Sponsors, depending on location and size.**





PSA Murphy Sponsorship Cost Ranges

10' X 10' Wall Banners

- \$1,500 - \$2,000 per year
- 3 - 4 Individual Sponsor Event Days Per Year

10' X 20' Wall Banners

- \$3,000 - \$4,000 per year
- 4 – 5 Individual Sponsor Event Days Per Year

10' X 42' Wall Banner by Arena

- \$5,063 per year
- 7 Individual Sponsor Event Days Per Year

10' X 60 Wall Banners - North, South and East Walls

- \$9,000 - \$10,000 per year
- 10 – 12 Individual Sponsor Event Days Per Year

Cost is based on location and size of banner

Sponsor is responsible for productions costs





PSA Murphy Sponsorship

PSA is excited to be a part of the Murphy community!
Please contact us directly for more information on how to
become a PSA Murphy Sponsor.

Contact:

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PSA Sponsorship Director

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kwadley@psaplano.org

